

EasyProgram

EasyProgram takes the pain out of your survey programming. EasyInsites can program your survey, no matter how complex, in reasonable time with a high level of accuracy using our advanced survey programming capabilities.

At EasyInsites, we utilise java coding (interactive ways of collecting data) to help improve respondent engagement in many of the question types where attentiveness tends to be an issue. We can also provide even more advanced and customised tools and will work with you to find a solution meeting your requirements. Some examples include:

Virtual Magazine



Video Analyser



For more information, please visit us at www.EasyInsites.com

Contact us at info@easyinsites.com Telephone +44(0) 1483 549 418

More Interactive Surveys

Our EasyProgram includes the use of more interactive survey questions utilising java coding including functionality such as drag and drop, clickable ad testing, image ranking, image zoom and a myriad of other question types. Interactive survey questions provide a more dynamic respondent experience, which in turn, produces cleaner, higher quality data and yields higher completion rates.

The EasyProgram survey capabilities allow EasyInsites to be intimate with your study requirements, enabling the creation of a survey that matches any specification you require. We will also make recommendations regarding how best to utilise these more interactive approaches.

EasyProgram technology delivers:

- ☺ *Flexibility and full customization* - you will never have to alter your methodology to conform to our survey capabilities
- ☺ *Company branding consistency* - with full control over the look and feel of the survey, EasyInsites can seamlessly incorporate your brand identity or to conduct your survey anonymously
- ☺ *Powerful, secure server systems support our technology* - with a greater than 99% uptime, EasyProgram's technology works to collect your data reliably, contributing to excellent response rates, while utilizing the highest levels of security

Access Your Data Online Through Your Browser

Our EasyProgram includes providing you with access to your survey and survey results quickly and easily through your browser. You will be able to login to our password protected area from anywhere where you have access to the internet. There you will find your client portal containing all of the relevant information associated with your survey.

In addition to the client portal, you will also be able to access your data directly and run your own crosstabs on-the-fly. This capability is in addition to the tables and data files we will prepare and send to you in whatever format you desire.

As a full service agency, we also offer questionnaire design/development as well as analysis and reporting writing if that is required.

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